

**Before the  
Federal Communications Commission  
Washington, D.C. 20554**

In the Matter of	)	
	)	
Expanding Consumers' Video Navigation Choices	)	MB Docket No. 16-42
	)	
Commercial Availability of Navigation Devices	)	CS Docket No. 97-80

**ORDER**

**Adopted: March 17, 2016****Released: March 17, 2016****Extended Comment Filing Deadline:** April 22, 2016**Extended Reply Comment Filing Deadline:** May 23, 2016

By the Chief, Media Bureau:

1. On February 18, 2016, the Federal Communications Commission adopted a Notice of Proposed Rulemaking and Memorandum Opinion and Order in which the Commission sought comment and reply comment on proposals to implement Section 629 of the Communications Act.<sup>1</sup> The *Navigation Choice NPRM* set the deadline for filing comments at 30 days after its publication in the Federal Register and reply comments at 60 days after its publication in the Federal Register.<sup>2</sup> On March 16, 2016, the *Navigation Choice NPRM* was published in the Federal Register, which established the deadline for filing comments as April 15, 2016, and the deadline for filing reply comments as May 16, 2016.<sup>3</sup>

2. On March 16, 2016, the American Cable Association (ACA) filed a motion to extend the established comment and reply comment deadlines by 30 days.<sup>4</sup> ACA argues a 30-day extension is in the public interest because it and its members need more time to fully evaluate and respond to the “complex technical questions” presented in the *Navigation Choice NPRM*.<sup>5</sup> ACA suggests that this is particularly true for small cable operators because “industry vendors that could aid in understanding key aspects of the proposal likely will prioritize their assistance during this short comment window to their larger customers.”<sup>6</sup> ACA also notes that in two other instances where the Commission sought comment on the implementation of Section 629, it afforded more time for comment.<sup>7</sup>

<sup>1</sup> See *Expanding Consumers' Video Navigation Choices; Commercial Availability of Navigation Devices*, MB Docket No. 16-42, CS Docket No. 97-80, Notice of Proposed Rulemaking and Memorandum Opinion and Order, FCC 16-18 (rel. Feb. 18, 2016) (*Navigation Choice NPRM*).

<sup>2</sup> *Id.*

<sup>3</sup> *Expanding Consumers' Video Navigation Choices; Commercial Availability of Navigation Devices*, 81 Fed. Reg. 14033 (March 16, 2016), <https://federalregister.gov/a/2016-05763>.

<sup>4</sup> American Cable Association's Motion for Extension of Time, MB Docket No. 16-42, CS Docket No. 97-80 (filed March 16, 2016).

<sup>5</sup> *Id.* at 3.

<sup>6</sup> *Id.* at 4.

<sup>7</sup> *Id.* at 4-5 (citing *Video Device Competition; Implementation of Section 304 of the Telecommunications Act of 1996; Commercial Availability of Navigation Devices; Compatibility Between Cable Systems and Consumer Electronics Equipment*, Notice of Inquiry, 25 FCC Rcd 4275 (2010) (83 days for comments from date of release); *Implementation of Section 304 of the Telecommunications Act of 1996 Commercial Availability of Navigation Devices*, Notice of Proposed Rulemaking, 12 FCC Rcd 5639 (1997) (85 days for comments from date of release)).

3. The Commission does not routinely grant extensions of time.<sup>8</sup> In this case, however, to ensure that parties have enough time to file comments, and recognizing that many interested parties will be participating in the annual cable show in mid-May,<sup>9</sup> we find that granting a 7-day extension to the comment filing deadline and the reply comment filing deadline is appropriate. Though we recognize that ACA requested a 30-day extension of the comment deadline, we are committed to resolving the issues raised in the *Navigation Choice NPRM* in a timely manner and do not believe that a 30-day extension is necessary to give interested parties sufficient opportunity to submit their views.

4. Accordingly, IT IS ORDERED that, pursuant to Section 4(i) and 4(j) of the Communications Act of 1934, as amended, 47 U.S.C. §§ 154(i) and 154(j), and Sections 0.61, 0.283, 1.46, and 1.415 of the Commission's Rules, 47 C.F.R. §§ 0.91, 0.291, 1.46, and 1.415, the motion of the American Cable Association IS GRANTED to the extent indicated herein and the deadlines to file comments in this proceeding are extended to April 22, 2016, and reply comments to May 23, 2016.

FEDERAL COMMUNICATIONS COMMISSION

William T. Lake  
Chief  
Media Bureau

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*But see Media Bureau Announces Comment and Reply Comment Dates for the Fourth Further Notice of Proposed Rulemaking in the CableCARD Proceeding*, Public Notice, 25 FCC Rcd 5433 (2010) (54 days for comments from date of release).

<sup>8</sup> 47 C.F.R. § 1.46(a).

<sup>9</sup> See INTX 2016, NCTA's Annual Conference and Expo, <https://www.intxshow.com/>.